Apple Inc (NAS:AAPL) $308.66

- Hardware - Consumer Electronics
- Market Cap: $1,350,536 Mil

AppInc is designs, manufactures and markets mobile communication and media devices and personal computers, and sells a variety of related software, services, networking solutions and third-party digital content and applications.

### Financial Strength

<table>
<thead>
<tr>
<th>Score: 6/10</th>
<th>Current Industry Median Historical Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash to Debt</td>
<td>0.99</td>
</tr>
<tr>
<td>Equity to Asset</td>
<td>0.26</td>
</tr>
<tr>
<td>Interest Coverage</td>
<td>19.06</td>
</tr>
<tr>
<td>F-Score</td>
<td>7</td>
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</table>

### Profitability

<table>
<thead>
<tr>
<th>Score: 10/10</th>
<th>Current Industry Median Historical Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Margin (%)</td>
<td>24.71</td>
</tr>
<tr>
<td>Net Margin (%)</td>
<td>21.49</td>
</tr>
<tr>
<td>ROE (%)</td>
<td>57.50</td>
</tr>
<tr>
<td>ROA (%)</td>
<td>16.75</td>
</tr>
<tr>
<td>ROC (Joel Greenblatt) (%)</td>
<td>187.04</td>
</tr>
</tbody>
</table>

### Growth

10 Yr, Yr 1 Yr

| Revenue Growth (%) | 21.7                                    | 12.4 | 9.90 |
|EBITA/Net Margin (%) | 22.4                                      | 10.2 | 5.00 |
|EBIT/Net Margin (%) | 19.9                                      | 8.5  | 4.70 |
| EPS without NRI | 21.6                                    | 11.9 | 4.10 |
| Cash Flow Growth (%) | 21.3                                    | 7.1  | 11.10 |
| Book Value Growth (%) | 14.1                                      | 1.7  | -19.40 |

### Quarterly

Dec 18 | Mar 19 | Jun 19 | Sep 19 | Dec 19 |
Revenue | 84310 | 58015 | 35890 | 64004 | 91819 |
Net Income | 19965 | 11561 | 10444 | 36866 | 22236 |
EPS | 2.2 | 4.7 | 6.5 | 6.7 | 6.5 |
Net Income (YoY) | -5 | 2 | 3 | 2 | 2 |
EPS (YoY) | 7 | 10 | -7 | 4 | 19 |

### Warning Signs

SEVERE | Operating Margin %: Declining |
MEDIUM | Dividend Yield %: Close to 5-year low |
LOW | Price: Close to 10-year high |

### Good Signs

| GOOD | Piotroski F-Score: High |

### Insider Trades

- **Levinston Arthur D**: Director | 11/05/19 | -37934 | 1147% |
- **O'Brien Doreen**: Senior Vice Pre | 10/16/19 | -12459 | 33652 |
- **Kondo Chris**: | 10/16/19 | -3932 | 8212 |
- **Maestri Luca**: Principal Accounce | 10/07/19 | -61659 | 27448 |
- **Williams Jeffrey E**: CEO | 10/22/19 | -67554 | 122915 |
- **Cook Timothy D**: CFO | 08/26/19 | -265160 | 854849 |
- **Levinston Arthur D**: Director | 08/12/19 | -17506 | 1147% |
- **Kondo Chris**: | 08/11/19 | -4376 | 8549 |
- **Levinston Arthur D**: Director | 05/03/19 | -35000 | 1147% |

### Competitor

- **Ticker** | Apple Inc | NAS:AAPL |
- **Market Cap($M)** | 1,350,536 |
- **P/E** | 24.38 |
- **P/S** | 19.07 |
- **P/B** | 15.42 |
- **PEG** | 20.1 |
- **Price/Free Cash Flow** | 7.93 |
- **Dividend and Ownership** | 0.98 |

### % of Price

- **NCAV** | -28.32 |
- **Tangible Book** | 9.01 |
- **Graham Number** | 75.67 |
- **Peter Lynch Value** | 57.33 |
- **Median P/S** | 80.86 |
- **DCF (FCF Based)** | 429.30 |

### As of: 02-03-2020

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<tbody>
<tr>
<td>EPS (YoY)</td>
<td>4.70</td>
<td>4.60</td>
<td>4.50</td>
<td>4.40</td>
<td>4.30</td>
<td>4.20</td>
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<tr>
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</tbody>
</table>

### Annual Price High

- **2010** | $171.00 |
- **2011** | $178.00 |
- **2012** | $181.00 |
- **2013** | $186.00 |
- **2014** | $191.00 |
- **2015** | $196.00 |
- **2016** | $201.00 |
- **2017** | $206.00 |
- **2018** | $211.00 |
- **2019** | $216.00 |
- **2020** | $221.00 |

### $GuruFocus Manual of Stocks™

Free Cash Flow Growth
- Net-Margin (%)
- Operating Margin (%)

Stock quotes provided by InterActive Data. Fundamental company data provided by Morningstar, updated daily.

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