### Apple Inc (NAS:AAPL)

**GuruFocus Manual of Stocks™**

**Market Cap:** $1,198,526 Mil

Apple Inc is designs, manufactures and markets mobile communication and media devices and personal computers, and sells a variety of software, services, accessories, networking solutions and third-party digital content and applications.

#### Financial Strength

**Score:** 6 / 10  
**Current Industry Median:** 4.37  
**Median:** 5.48  

- **Cash to Debt:** 0.93  1.21  10.75
- **Equity to Asset:** 0.27  0.56  0.58
- **Interest Coverage:** 17.88  13.54  116.86
- **F-Score:** 6  5.00  6

#### Profitability

**Score:** 10 / 10  
**Current Industry Median:** 8.81  
**Median:** 8.50  

- **Operating Margin:** 24.57  3.65  28.43
- **Net Margin:** 21.24  2.76  21.64
- **ROE:** 53.35  5.44  39.29
- **ROA:** 15.86  2.67  18.68
- **ROC (Jofel Greenblatt):** 178.04  10.35  301.64

#### Growth

**TTM:**  
**Yearly:**  
**10 Yr:**  
**5 Yr:**  
**1 Yr:**  

- **Revenue Growth (%):** 21.7  12.4  5.40
- **EBITDA Growth (%):** 22.4  10.2  1.10
- **EBIT Growth (%):** 19.9  8.5  -3.00

#### EPS without NRI

- **Growth (%):** 21.6  11.9  -0.20
- **Free Cash Flow Growth (%):** 23.1  7.1  -1.20

- **Book Value Growth (%):** 14.1  1.7  -9.60

#### Quarterly

**Sep 19:**  
**Dec 18:**  
**Mar 19:**  
**Jun 19:**  
**Sep 19:**  

- **Revenue:** 62900  84310  58155  53899  64046
- **Net Income:** 14125  19955  11561  10444  13868
- **EPS:** 3  4  2  2  3
- **Revenue (YoY):** 20  -5  -5  -1  -1
- **Net Income (YoY):** 32  -6  -0  -16  -13
- **EPS (YoY):** 41  7  -10  -7  4

#### Warning Signs

**SEVERE Operating Margin %: Declined**

- **MEDUIM Revenue per Share: Growth slow down**
- **MEDIUM Dividend Yield: Close to 5-year low**
- **MEDIUM Price: Close to 10-year high**
- **MEDIUM PE Ratio: Close to 10-year high**

#### Insider Trades

<table>
<thead>
<tr>
<th>Insider</th>
<th>Position</th>
<th>Date</th>
<th>Trades</th>
<th>Current Price</th>
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#### Competitor

- **Ticker:**  
- **Company:**  
- **Financial Strength:**  
- **Profitability:**  
- **Market Cap ($M):**  
- **P/E:**  
- **P/S:**

<table>
<thead>
<tr>
<th>Company</th>
<th>NAS-AAPL</th>
<th>Apple Inc</th>
<th>Financial Strength</th>
<th>Profitability</th>
<th>Market Cap($M)</th>
<th>P/E</th>
<th>P/S</th>
<th>Operating Margin%</th>
<th>ROA%</th>
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**www.gurufocus.com/stock/NAS:AAPL**

**Annual Price High:** 270.71  
**Low:** 214.19  

**Dividend & Ownership**

- **Dividend Yield (tm):** 1.13  
- **Dividend Yield (forward):** 1.15  
- **Payout:** 0.25  
- **Growth (5Y):** 10.7  
- **Yield on Cost (5Y):** 1.9  
- **Continuous Div. since:** 2012  
- **Insider Ownership:** 0.22  
- **Short % of Float:** 0.97  

**Stock Performance**

- **Gain% (SP500(%):** 1W 1.04  
- 1M 2.61 1.8  
- 3M 24.99 5.1  
- 6M 41.18 7.4  
- 1Y 71.40 23.7  
- 2YR 160.22 21.2  
- 3YR 34.17  
- 4YR 19.62  

**SZSE:000651**

- **Stock quotes provided by InterActive Data. Fundamental company data provided by Morningstar, updated daily.**

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